

Climate Savers Tokyo Declaration

We, the undersigned companies, reiterate our belief that all necessary action should be taken to limit the global average temperature increase to a maximum of 2 degrees Celsius compared to pre-industrial levels.

We welcome the outcome of the UN climate talks in Bali and, in particular, its recognition of the Inter-governmental Panel on Climate Change (IPCC) report and its conclusion that global emissions of greenhouse gases (GHGs) need to peak in the next 10–15 years and be reduced to very low levels, well below half of levels in 2000 by the middle of the twenty-first century.

We are taking a lead in proactively addressing the challenge of global warming and seizing the opportunities it presents to leading businesses to achieve the deep emissions reductions required to keep the planet safe from dangerous climate change.

Climate Savers companies, partnering with WWF, are each committed to ambitious targets to cut our absolute carbon dioxide emissions. However, it is now imperative for businesses to move faster and take concrete action.

Therefore we declare that we will:

- try to widen the scope of emission reduction activities in partnering with our business partners;
- promote a low-carbon lifestyle to consumers and our customers;
- enhance the transparency of our carbon footprint and related reduction activities; and
- serve as ambassadors of the industry by sharing proven successful approaches and take leadership to expanding the WWF Climate Savers Programme to more sectors and regions.

This Declaration is based on the belief that our voluntary, action-oriented, innovative effort will help to fight climate change and that more companies should follow our example.