

## 50 Actors that could direct ICT in a sustainable direction

### Countries (20)

#### Listed in Alphabetical Order

Brazil  
Canada  
China  
Estonia  
Finland  
France  
Germany  
Holland  
India  
Indonesia  
Italy  
Japan  
Malaysia  
Russia  
South Africa  
South Korea  
Spain  
Sweden  
US  
UK

### Companies (30)

#### Listed in Alphabetical Order

AT&T  
Bertelsmann  
BT  
China Telecommunications  
Cisco Systems  
Compaq Computer  
Dell Computer  
Deutsche Telekom  
Electronic Data Systems  
Ericsson  
Fujitsu  
General Electric  
Hewlett-Packard  
Hitachi  
IBM  
Lucent Technologies  
Matsushita Electric Industrial  
Microsoft  
Mitsubishi Electric  
Motorola  
Nippon Telegraph & Telephone  
Nokia  
Royal Philips Electronics  
Samsung Electronics  
Siemens  
Sony  
Sun Microsystems  
Toshiba  
Verizon Communications  
Vodafone

### Plus 10 Institutions/Organisations

The African Development Bank (ADB)  
The Asian Development Bank (ADB)  
The European Bank for Reconstruction and Development (EBRD)  
The European Investment Bank (EIB)  
The Inter-American Development Bank Group (IDB)  
The United Nations Development Programme (UNDP)  
The United Nations Conference on Trade and Development (UNCTAD)  
The United Nations Environment Programme (UNEP)  
The World Bank Group (WB)  
The World Trade Organization (WTO)

These actors are of course not the only strategic actors and most new solution will probably emerge from other actors. But unless these actors move, and leave room for others to move, in a sustainable direction it will be very hard to get a rapid development of sustainable ICT solutions.

**For more information please contact:**

**Dennis Pamlin, Global Policy Advisor WWF Sweden, [dennis.pamlin@wwf.se](mailto:dennis.pamlin@wwf.se)**