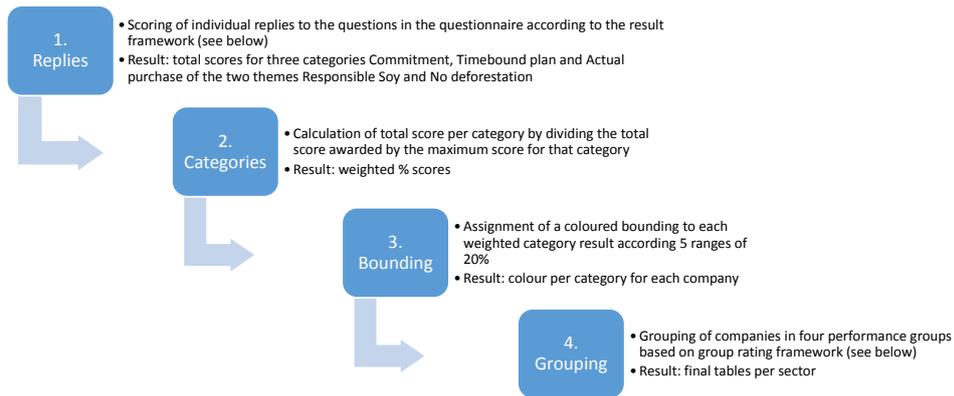


## WWF 2014 Soy Report Card - Scoring procedure



Result Framework

Theme		Responsible Soy (RTRS/ProTerra)									
Category	Commitment					Timebound plan			Actual purchase		
Subcategory	Transparency		Transparency		Membership	Plan		Transparency	System		
Question	Does your company have a policy or commitment which states that for the products you buy, trade or sell, all soy used in animal feed should come from responsible sources?	If Yes, please either upload or email policy or commitment	Is your policy or commitment public?	Are you a RTRS member and/or ProTerra member? Since when	Do you have a timebound plan to reach your commitment?	If Yes, please either upload or email	How much of the soy you or your suppliers use in feed (for your products) is responsible soy? Under which certification scheme? (If other than RTRS or ProTerra: please specify standard and third party verification system.)				
	No	Not provided	No	No	No	Not provided	None				
	or										
	Insufficient commitment (other than RTRS/PT (equivalent))										
	- Yes, RTRS/PT (equivalent); - Either directly or indirectly signed; - Only for limited scope	2	Provided	1 - Yes, public; - Link not provided or leading to irrelevant/ insufficient information	1 - Yes; - Indirect membership; - Started > 2009	1 - Yes; - Target > 2015 - Without intermediate steps/details  or Not specified in further detail	1 - RTRS/PT; - Details confidential	1		1	
	- Yes, RTRS/PT (equivalent); - Indirectly signed through group commitment; - Partial scope on countries/ brands/ products	4		- Yes, public; - Link leads to relevant/ sufficient information	2 - Yes; - Indirect membership; - Started =< 2009	2 - Yes; - Target > 2015 - Including intermediate steps/details	RTRS/PT < 10%  or Equivalent certificates costs as financial investment in farmer support projects (eg WWF, Solidaridad)			2	
	- Yes, RTRS/PT (equivalent); - Individually signed; - Partial scope on countries/ brands/ products  or - RTRS/PT (equivalent); - Indirectly signed through	6			- Yes; - Direct membership; - Started > 2009	3 - Yes; - Target =< 2015 - Without intermediate steps/details	RTRS/PT 10-50%  or Equivalent certificates costs as financial investment in farmer support projects (eg WWF, Solidaridad)			3	
	- Yes, RTRS/PT (equivalent); - Individually signed; - Full scope on countries/ brands/ products	8			- Yes; - Direct membership; - Started =< 2009	4 - Yes; - Target =< 2015 - Including intermediate steps/details	RTRS/PT >=50%  or Equivalent certificates costs as financial investment in farmer support projects (eg WWF, Solidaridad)			4	
Subcat	8	1	2	4	4	1	4			4	
Cat			15			5				4	
Max score											

(1) In case of higher scoring on Responsible Soy, those scores are copied for "No deforestation"

No deforestation (1)							Responsible substitution	Non-GM policy
Commitment	Commitment		Timebound plan		Actual purchase		Commitment	Commitment
	Transparency	Transparency	Plan	Transparency	System			
Does your company have a policy or commitment for 'no deforestation' for soy (used in animal feed)?	If Yes, please either upload or email	Is your policy or commitment public?	Do you have a timebound plan to reach your commitment?	If Yes, please either upload or email	If YES, what are the results so far	Do you have a policy on responsible substitution of irresponsible soy by other protein sources or 'local/regional soy'?	Do you have a policy on non-GM soy, including soy use in feed?	
No	0 Not provided	0 No	0 No	0 Not provided	0 None	0 No	No	
or Insufficient commitment (other than Soy Moratorium/Femas)								
- Yes; - Soy Moratorium/Femas Brazil/'Amazon free' equivalent; - Indirectly signed through group commitment or Yes, but not further specified	1 Provided	1 - Yes, public; - Link not provided or leading to irrelevant/ insufficient information	1 - Yes; - Target > 2015; - Without intermediate steps/details or Yes, but not further specified	1 Provided	1 - Purchase < 50% - Through Femas Brazil or equivalent or Results not further specified or System used not transparent/acknowledged/verifiable	1 Partly	Partly	
- Yes; - Soy Moratorium/Femas Brazil/'Amazon free' equivalent; - Individually signed	2	- Yes, public; - Link leads to relevant/ sufficient information	2 - Yes; - Target > 2015; - Including intermediate steps/details	2	- Purchase >= 50% - Through Femas Brazil or equivalent or - Purchase < 10% - Full covering system equivalent to RTRS regarding 'No Deforestation' or Soy Moratorium signatory	2 Yes	Yes	
- Yes; - Consumer Goods Forum or other full 'No Deforestation' equivalent; - Individually signed; - Partial scope on countries/ brands/ products	3		- Yes; - Target <= 2015; - Without intermediate steps/details	3	- Purchase 10-50% - Full covering system equivalent to RTRS regarding 'No Deforestation'	3		
- Yes; - Consumer Goods Forum or other full 'No Deforestation' equivalent; - Individually signed; - Full scope on countries/ brands/ products	4		- Yes; - Target <= 2015; - Including intermediate steps/details or Commitment already fully implemented	4	- Purchase >= 50% - Full covering system equivalent to RTRS regarding 'No Deforestation'	4		
4	1	2	4	1	4			
	7			5		4		

**Group rating framework**

Very good	4
Good	3
Intermediate	2
Weak	1
Insufficient/None	0
Non-respondent	NR

<i>Performance group</i>	<b>Commitment</b>	<b>Timebound plan</b>	<b>Actual purchase</b>
1 <i>Well on the path</i>	Very good	Very good	Good to very good
2 <i>Started the journey</i>	Insufficient to very good	Insufficient to very good	Insufficient to very good
3 <i>Not yet in the starting blocks</i>	Insufficient / none	Insufficient / none	Insufficient / none
4 <i>Non respondent</i>	Non respondent	Non respondent	Non respondent