Topten China - One click to the best product!

What is Topten China?

Topten China is

- an internet-based platform to provide independent and up-to-date information on the best available energy efficient products currently available on the China market.
- an ideal source of information for consumers, manufacturers, retailers, large buyers, and policy makers to make a smart choice when buying new products.
- an neutral, transparent selection and evaluation of products based on impartial testing and analysis.
- quick, easy to use, and continuously updated

Why Topten China?
Basic facts:
China has + 15% increase of energy demand and emissions per year, 2.85 billion tce(2008)
China has technological capacity for efficient products
China has around 300 million Internet users
Market:
China has huge first user domestic appliance and car market
China has huge export market
Policy and regulations:
China has voluntary certification label (CQC)
China has 11th 5-Year Plan and Mid- and Long-Term Energy Conservation Plan
China has mandatory energy efficiency label (CNIS)

Energy efficiency is the key element to reduce excessive energy and electricity use and is a main strategy for lowering carbon emissions and thus combat climate change.

Energy efficient products save money!

A 60W incandescent lamp produces same light with an 11W CFL. If there are 800million CFL used in China, 84.7 billion KWH electricity will be saved over one year, which equals to the annual energy output of Sanxia Hydroelectric Station in China, and you save around 8 dollars per lamp per year.

What can be found on Topten China?
Information of best energy-efficiency products on Topten China (www.top10china.cn) by October, 2010. It covers 10 kinds of product out from 4 categories (building products, electronic products, household appliance and automobiles).

Who is behind Topten China?

Topten China project is being initiated and developed by WWF Beijing Office, with close cooperation and support of Topten International Goup (TIG) and in partnership with Chinese governmental agencies and NGOs.

Where is the money for Topten China coming from, who are the financial supporters?
Topten China is funded by WWF Switzerland and Swiss government from 2009 to 2010 for the launch of website.

Topten global?
A global network, Topten was founded in Switzerland in 2000 by WWF Switzerland and the Swiss Agency for Energy Efficiency. By the end of 2010, more than 16 countries in Europe, the USA, Hongkong and China will be online.

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