



# Climate Savers Newsletter

June 2014

## TOP CHAT



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### Closing the gigatonne gap: radical incrementalism and business transformation

For those of us who have been involved in climate related areas long enough, there is no doubt that the efforts to limit greenhouse gas emissions (GHG) have proliferated in a relatively short period of time. Not so long ago, only a few 'eccentric' ones would consider changing the light bulbs or household appliances in order to save energy. [Read more](#)

## NEWS DIGEST

### WWF news



#### Mind the Science, Mind the Gap

Science calls to cut down on greenhouse gas (GHG) emissions to keep the planet temperature below 2°C: A total of 170 companies, NGOs, scientists and WWF partners came together last month in two workshops to discuss how the ambition levels on corporate target setting can be raised and aligned with science. [Read more](#)



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#### Transforming world's energy systems an urgent necessity

WWF supports a call in a major UN scientific report released today that the world should more than triple investments in sustainable, safe low-carbon energy sources as the main measure to mitigate climate change. [Read more](#)



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#### Mexico sets the pace with ambitious RE targets

Mexico's plans to increase its renewable energy supply from 15% to 25% of total electricity by 2018, sets the pace globally for a much needed increased ambition towards the UN climate negotiations in Lima, Peru later this year, according to WWF. [Read more](#)



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#### Earth is in deep trouble, says IPCC report

A UN climate impact report, released today, gives the clearest and most comprehensive evidence yet that the earth we call home is in deep trouble. It reinforces the sobering view that climate change is real, it's happening now and it's affecting the lives and the livelihoods of people as well as the sensitive ecosystems that sustain life. [Read more](#)



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#### Earth Hour's powerful symbolism continues to gain momentum

Earth Hour set new records for participation across the globe in 2014, proving that the symbolic hour continues to gain strength and momentum in its eighth year. Already 162 countries have confirmed participation at Earth Hour events, with over 7,000 cities registering Earth Hour activities. [Read more](#)

## Business and climate change



#### Sustainable Supply Chains: Making value the priority

Sustainability has been on the executive agenda for years and it's now one of the fastest-growing supply chain management trends. More than two-thirds of 500 supply chain executives say it will play an important role in how they manage their supply chains through 2015. [Read more](#)



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#### Carbon supply cost curves: what now for investors?

On 8 May, over one hundred investment professionals gathered in London for the launch of the new Carbon Tracker report 'Carbon Supply Cost Curves'. It is the first study to quantify the financial risk to oil capital expenditure (CAPEX) in relation to carbon constraints and a range of demand scenarios. [Read more](#)



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#### How CEOs can save the world from global warming

The private sector is our best hope for addressing the carbon challenge – companies have the resources and innovative skills to develop and implement the range of technologies that we need to slash global emissions. [Read more](#)



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#### Drought, hurricane bigger threat to world's top companies

Drought, hurricanes and rising seas are becoming more significant threats to the world's biggest companies and the risk is accelerating, according to the Carbon Disclosure Project. The results show that climate change is having a measurable impact on business operations, and that many companies expect it to increase costs or hinder sales. [Read more](#)

## Partner successes



#### Industry to unite in Construction Climate Challenge

Volvo Construction Equipment is hosting a new initiative that will promote sustainability throughout the entire construction industry. The Construction Climate Challenge (CCC) aims to create a dialogue with industry representatives, academics and politicians, as well as providing funding for new research and share existing knowledge and resources to help the industry make a difference for generations to come. [Read more](#)



#### Netherlands and Eneco harnesses wind to power trains

By 2018 all electric trains in the Netherlands will be powered using renewables following the signing of an agreement between the rail carriers and energy supplier Eneco. The deal will see half of trains running on green power from next year, increasing to 100% by 2018. [Read more](#)



#### Globescan survey highlights Climate Savers members as Sustainability Leaders

Unilever continued its reign as the top-ranked company and actually increased its score, according to the survey, which is based on the responses of 1,170 "qualified sustainability experts" polled earlier this year. Other companies named to the top 12 include: Nestle, Natura, Nike, GE, Walmart, Puma, IKEA and Coca Cola. [Read more](#)



#### Sprint is selling iPhone cases made of waste CO2

Sprint is the first telecom company to offer "carbon-negative" iPhone accessories. Later this month, it will sell plastic handset cases made using waste greenhouse gases instead of petroleum. [Read more](#)



#### Coca-Cola's bottle-powered 'happiness machine' saves waste

Coca-Cola is promoting recycling in Bangladesh, one video game at a time. The beverage giant recently installed "Happiness Machine" arcade-style games in six youth hotspots throughout Dhaka. In order to play a Coke-themed video game, the user inserts empty plastic bottles through a customized slot. [Read more](#)



#### Novo Nordisk wins two awards for its 2012 reporting

Bringing its total to eight first place awards, Novo Nordisk was honoured for having the Best Integrated Report and for demonstrating Credibility Through Assurance for the company's 2012 Annual Report. [Read more](#)

## EVENTS



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**High-Level Policy Conference at EU Sustainable Energy Week (EUSEW) 2014**  
**Brussels, Belgium**  
24-26 June 2014



**WHO Conference on Health and Climate**  
**Geneva, Switzerland**  
27-29 August 2014



**B4E Climate Summit 2014: Moving towards a 2014: Restoring economy**  
**London**  
3-4 September 2014



**69th Session of the UN General Assembly (UNGA 69)**  
**New York City, USA**  
16-29 September 2014



**Leaders Summit on Climate Change**  
**New York City, USA**  
23 September 2014



**IPCC Synthesis Report**  
**Denmark**  
27-31 October 2014



**G20 Leaders' Summit 2014**  
**Brisbane, Australia**  
15-16 November 2014



**UNFCCC COP20**  
**Lima, Peru**  
1-12 December 2014

## CONTACT

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