



Climate Savers Newsletter

October 2014

TOP CHAT



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September 2014 has definitely become a critical milestone in the fight against climate change and the transition towards a low-carbon economy. During the month, 125 world leaders participated in the UN-led Climate Summit, reinforcing the commitment to limit global warming to less than 2°C compared to pre-industrial temperatures and in some cases, announcing new commitments.

During and around the Summit, the private sector played a critical role. More than 800 business, finance and civil society leaders also attended, made announcements and launched initiatives to drive climate action. [Read more](#)

Alberto Carrillo Pineda, Head of Climate Business Engagement, WWF

NEWS DIGEST

WWF news



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Novelis and WWF partner to reduce greenhouse gas emissions
Novelis, the world leader in aluminium rolling and recycling, announced the company has been accepted into WWF's Climate Savers program.

The only metals company to be accepted to date, Novelis has made commitments to WWF to continue pursuing its aggressive sustainability targets designed to reduce its impact on climate and ensure the sustainability of its business efforts. [Read more](#)



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/ The Stand / WWF

Thousands march for climate action

On 21 September, more than 400 000 people took to the streets of New York, and thousands more joined solidarity marches around the world. From Chile to Kenya, Greece, Mexico and France, they joined in one mission: to call world leaders to act on climate change. [Read more](#)

Business and climate change



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Companies urged to mind the science when reducing emissions
The Mind the Science, Mind the Gap initiative (a partnership of CDP, UN Global Compact, WRI and WWF), aims to encourage businesses to set ambitious greenhouse gas reduction targets in line with current climate science. It has released a draft methodology for public comment focused on the global goal of staying under a 2°C temperature increase from pre-industrial levels. We invite you to review the final draft of the methodology, which is now available on the [website](#), and complete the [survey](#).



RE 100: IKEA, Mars, H&M go all-in on renewable energy

RE 100, a campaign led by The Climate Group and CDP, is asking 100 of the world's largest companies to adopt a 100% renewable energy commitment by 2020. Using the backdrop of Climate Week NYC to underscore their commitments, more than a dozen global companies are making multi-year pledges to switch to renewable power. So far, early signers (in alphabetical order) include: BT, Commerzbank, FIA Formula E, H&M, IKEA, KPN, Mars, Nestle, Philips, Reed Elsevier, J. Safra Sarasin, Swiss Re and Yoox. [Read more](#)



We Mean Business gets started

We Mean Business is a coalition between seven large business networks calling on governments to stabilize greenhouse gas emissions and to reach an agreement by 2015 that ensures that emissions peak within this decade. We Mean Business also calls on businesses to acknowledge and support the 2°C global warming threshold and to align their public climate policy advocacy and emission reduction targets with this target. [Read more](#)



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Carbon pricing to level the playing field

The World Bank and the UN Global Compact have convened a number of countries, cities, civil society and businesses to support carbon pricing as a mechanism to reduce emissions. In this context, the UN Caring for Climate program have launched the Business Leadership Criteria on Carbon Pricing, an initiative supported by about 30 companies. [Read more](#)



Fix the climate, fix the economy

The recent New Climate Economy report confirmed it: most of the things we need to do to fight climate change are actually good for economies, even if we don't consider the value of avoiding the terrible impacts of climate change. Though renewable energy requires more upfront investment, this cost will largely be offset by energy efficiency savings and reduced investments for fossil fuel extraction. [Read more](#)



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Forestry action gets the green light

Ethiopia, Democratic Republic of the Congo, Guatemala and Uganda were among the countries which made commitments to forestry targets at the UN Climate Summit. World leaders announced new pledges to restore over 30 million hectares of degraded forest lands and more than doubled the number of hectares contributing to achieving the Bonn Challenge - a global goal to restore 150 million hectares of deforested and degraded lands by 2020. [Read more](#)

Partner successes



Partners Coca-Cola and J&J investing in the Closed Loop Fund

Interest in recycling is looping back around. That's evident from the launch of the Closed Loop Fund, a budding \$100 million effort by a group of large companies to invest in recycling infrastructure and, in the process, put more recycled materials into manufacturing supply chains. Over the past few months, nine companies have invested between \$5 million and \$10 million each into the fund – among them Climate Savers companies Coca-Cola and Johnson & Johnson. [Read more](#)



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HP, Sprint and others demand simpler buying of renewables

Last month, 12 major corporations announced a combined goal of buying 8.4 million megawatt hours of renewable energy each year and called for market changes to make these large-scale purchases possible. Bloomberg, Facebook, General Motors, Hewlett Packard, Procter & Gamble, REI, Sprint and Walmart (brought together by the WWF and World Resources Institute), are demanding enough renewable energy to power 800,000 homes a year. [Read more](#)



New 1:2 climate vision by Swisscom

Climate Saver company Swisscom has announced new climate goals. By 2020, it wants, together with its customers, to save double the amount of CO2 that it generates through its entire operations and supply chain. It aims to do this, for example, by using home offices to reduce commuter journeys, and through its set-top box, which now uses 40% less electricity. [Read more](#)

INNOVATION



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Meet India's winning climate entrepreneurs

In August, at WWF's Climate Solvers event Shri Prakash Javadekar (Indian Minister of State (IC) for Environment, Forests & Climate Change) **acknowledged** that India's innovation system today "does not allow innovation or innovative brains to flourish" which is a challenge for both economy and environment. The programme announced the winners of the Indian edition of its awards this year focusing on renewables beyond electricity [Read more](#)

EVENTS



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Webinar: 100% Renewable Energy: a reality across the world? 22 October 2014

The International Renewable Energy Agency (IRENA) and the World Future Council are hosting a webinar that discusses the opportunities, strategies and presents case studies from across the world that show that 100% renewable energy – in close conjunction with energy efficiency & conservation – is technically doable, economically viable and socially advantageous.



The Sustainia Awards 30 October 2014

The Sustainia Award is an annual international award given to a solution, technology or project with a significant potential to help build a more sustainable future. This year's awards will take place in Copenhagen and WWF is one of the partners. You can vote for a winner from this year's top 10 finalists or read the Sustainia 100 with 100 inspiring innovations, business models and projects to build a more sustainable future from around the world.



Pre-COP20 meeting - Caracas, Venezuela 4-7 November 2014

The Social PreCOP on Climate Change is the first worldwide public consultation proposing governments to sit together with social movements and organizations around the world to set the basis of an alliance on climate issues.



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COP20 (UN climate negotiations) - Lima, Peru 1 - 12 December 2014

The 2014 conference will be the last meeting before the 2015 Paris conference, where all countries are expected to establish a legally binding global warming pact. The deal would then come into force in 2020.



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Climate Savers Conference 5 - 7 May 2015

The Climate Savers Conference will be held at the global headquarters of the Volvo Group in Gothenburg, Sweden. The theme of this year's event is 'Ambitious corporate climate action toward the COP in Paris'. Invitations with more detailed information will follow shortly.



Caring for Climate Business Forum at COP20 8-9 December in Lima, Peru

Caring for Climate – the world's largest voluntary business and climate initiative – organizes the Caring for Climate Business Forum, a United Nations-led business forum that feeds directly to the Conference of Parties (COP/CMP). Hosted by the UN Global Compact, UN Environment Programme (including its Finance Initiative) and the secretariat of UN Framework Convention on Climate Change, the Forum provides a multi-stakeholder platform for dialogue and action among business, investors, civil society, the UN and Government officials.

CONTACT

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